

THE BUSINESS BOOK CLUB

We have the best intentions when we buy that business book but when it comes time to crack it open, it can be difficult to stay motivated. Wouldn't it be great if we had structure around the chapters to read, online discussions/assignments on key takeaways, and people to interact with that are also reading the book? Enter DRIVE TD's Business Book Club!

Participants will receive the selected book for the series, reading schedule, online discussion link, and book resources in the mail. Every week, the online discussion board will have resources to keep the reader engaged with the assigned chapters. Participants will have the flexibility every week to engage on the discussion board when it works best for their schedule. When the last chapter is read, the group will come together for a virtual wrap-up call.



WHO IS THIS FOR?

This book club is ideal for any professional looking to learn!



HOW MUCH DOES IT COST?

The series is \$85 which includes the selected book, 8-10 weeks of facilitated discussions online, reading schedule, virtual wrap-up call, and even a little swag!



WHAT PARTICIPANTS WILL EXPERIENCE

- Deep dive discussions on selected book via private LinkedIn Group
- Assignments designed to apply learnings to work life
- Connect and interact with other professionals
- Time management skill application
- Structured self development
- A fun and engaging way to develop

